

Jorge A. Colazo

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Canadian Permanent Resident

Research Interests

Operations Management; New Product Development; Technology Management; Operations-IT interface; High-Tech Businesses; Lean Manufacturing; Empirical Research.

Teaching Interests

Operations Management; Innovation and Technology Management; Empirical Research Methods.

Dissertation

"Innovation Success: An Empirical Study of Software Development Projects in the Context of the Open Source Paradigm". Proposal defended December 2005.

Education

- Ph.D., Business Administration (Operations Management). Degree expected Summer 2006. Richard Ivey School of Business, The University of Western Ontario, Canada.
- M.B.A. 2001. IDEA, Argentina.
- B.Eng. (Chemical), 1983. Universidad de Buenos Aires, Argentina.

Scholarships

- Social Sciences and Humanities Research Council of Canada (SSHRC) Doctoral Fellowship (competition-based), 2005/6.
- Plan for Excellence Doctoral Scholarship, The University of Western Ontario, 2002/5.

Publications

Refereed Articles under Review

Colazo, J. A., Y. Fang. 2005. "Software Development: An Empirical Analysis of the Impact of Copyleft on Open Source Software Project Success". Under second review at *Manufacturing and Services Operations Management (M&SOM)*.

Refereed Publications

Colazo, J. A., Y. Fang, D. Neufeld. 2005. "Development Success in Open Source Software Projects: Exploring the Impact of Copylefted Licenses". *Proceedings of the 11th Americas Conference on Information Systems*, Omaha, NE, USA. **Best Paper Award**

Colazo, J. A., U. Böhm. 1992. "Mass Transfer Improvements in Single Phase in Regular Packings". *Chemical & Engineering Technology*. **15**:5 327-330.

Colazo, J. A., I.A. Nieva. 1991. "Mass Transfer to Regular Packings in Single Phase". *Chemical & Engineering Technology* **14**:4 287-293.

Conference Presentations

Colazo, J. A., Y. Fang, D. Neufeld. 2005. "The Impact of Copyleft on Open Source Software Project Success". *11th Americas Conference on Information Systems*, Omaha, NE, USA.

Colazo, J. A., K. B. Hendricks. 2004. "Organizational Antecedents of Open Source Software Success". *INFORMS Annual Meeting*, Denver, CO, USA.

Colazo, J. A., U. Böhm. 1991. "Improvements to Mass and Heat Transfer in Structured Packings in Two-Phase Flow". *XVIII Latin American Congress of Chemistry*. Santiago, Chile.

Colazo, J. A., U. Böhm. 1991. "Mass Transfer in Regular Packings in Two-Phase Flow". *III Latin American Congress of Heat and Mass Transfer*. Guanajuato, Mexico.

Colazo, J. A., I. A. Nieva. 1990. "Mass Transfer to Regular Packings in Single Phase". *XV Conference on Chemical Engineering and Applied Chemistry Sciences*. Neuquén, Argentina.

Ivey Business Cases Authored (used in graduate courses at Ivey and other schools)

Atlanta Symphony Orchestra (with Prof. Larry J. Menor). Ivey Case number 9B03D010, Harvard Business School Case number 903D10.

Note on Free / Open Source Software (with Prof. Kevin B. Hendricks). Ivey Case Number 9B04D012.

Work Experience

1995 to 2002: Deputy Production and Maintenance Manager, TOYOTA ARGENTINA.

In charge of Production and Maintenance at an automotive plant worth USD 135 Million, including robotic welding and painting equipment, and responsible for 700 employees. Participated in the plant's construction from the greenfield stage, hired and trained personnel and supervised the purchase of capital goods and materials. Led personnel training on the Toyota Production System. Received training in Toyota's Japan Headquarters and in several Toyota plants in Japan, including Toyota Production System, Total Productive Maintenance, 4S, Kaizen (Continuous Improvement) and Quality Control Circles. After one year of operation obtained the highest quality and productivity ratings amongst all Toyota's overseas light utility vehicle plants. Supervised ISO 9001 and ISO 14000 certifications.

1993 to 1995: R&D Manager, GRUPO SAVA-GANCIA.

In charge of new product development (food and beverages). Implemented Hazard Analysis Critical Control Point (HACCP) and Good Manufacturing Practices (GMP) programs.

1990 to 1993: R&D Assistant Manager, UNILEVER ARGENTINA.

In charge of new product development in a cross-functional setting (hair care and oral care products). Increased innovation output in the area from 5 new products per year to 25 new products per year. Developed the first local formulation of a product that was eventually produced in other group subsidiaries, including France and South Africa.

1989: Forecasting Analyst, ESSO ARGENTINA

In charge of production costs forecasting, using historical data and time series modeling.

Teaching Experience

- Guest Instructor: Two 75 min. case sessions, each taught to 80 students for the Operations Management module of BUS 020, Brescia University College, UWO, Jan 2006.
- Guest Instructor: One 80 min. case session taught to 70 MBA students for BUS 504 Operations Management. Richard Ivey School of Business, UWO, March 2006
- Teaching Assistant, BUS 504 Operations Management, M.B.A. level Course, 2006.
- Case teaching intensive workshops followed at Richard Ivey School of Business: "Case Writing" May 2003. "Teaching with Cases" August 2003.
- Teaching Assistant for undergraduate courses in Thermodynamics, Universidad de Buenos Aires, Argentina, 1986-1991.
- Toyota Production System (TPS) Professional Trainer, Toyota Argentina S.A. 1995-2002.

Other Information

Languages

Spanish, English, Japanese (basic, spoken)

Computer Programming

C/C++, PERL, Unix / Linux.

Professional Affiliations and other Scholarly Activities

Institute for Operations Research and Management Science (INFORMS).

Production and Operations Management Society (POMS).

Association for Information Systems (AIS).

Decision Sciences Institute (DSI)

Academy of Management (AOM)

Ad-hoc reviewer for the AOM Annual Meeting, 2006 and AMCIS 2005.

Personal Research Database

Compiled an exclusive database on software new product development projects comprising source code, productivity and other metrics on 35,000 + projects.

References / Thesis Committee

Kevin B. Hendricks (Chair)

Professor of Operations Management, Richard Ivey School of Business, UWO.

Tel: 1 (519) 661 – 3874 E-mail: khendricks@ivey.uwo.ca

Larry J. Menor

Associate Professor of Operations Management, Richard Ivey School of Business, UWO.

Tel: 1 (519) 661 – 2103 E-mail: lmenor@ivey.uwo.ca

Anabel Quan-Haase

Assistant Professor of Social Science / Information and Media Studies. UWO.

Tel: 1 (519) 661 – 2111 ext. 86952 E-mail: aquan@uwo.ca

Teaching Reference

Ms. Caroline S. Bell

Lecturer, Brescia University College, University of Western Ontario,

Tel: 1 (519) 641-6302 E-mail: cbell@ivey.uwo.ca